ADVERTISING PLATFORM

DAO.AD

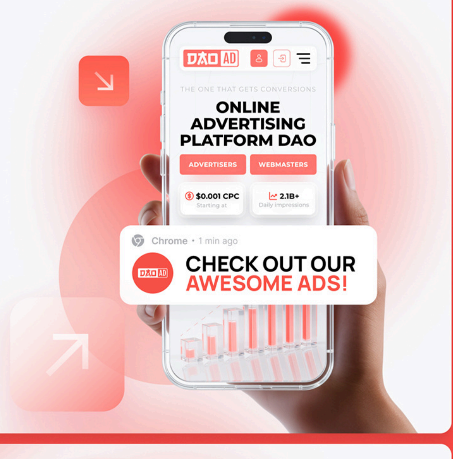
self-service media buying platform, advertising network, and affiliate network for monetizing traffic through **push notifications, video ads, in-page pushes, popunders.**

PUSH NOTIFICATIONS

Dao.ad delivers push ads to more than 300 million users daily worldwide.

ADVANTAGES

- ☑ Compatible with most devices
- ☑ Transparent and visible for users
- ☑ High conversion rate

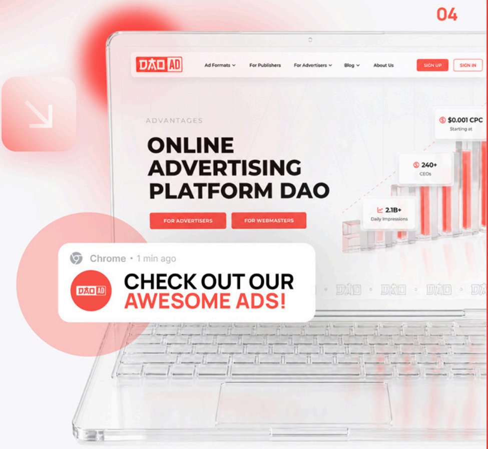


IN-PAGE PUSH

Browser-compatible messages displayed directly on web pages while users are active.

ADVANTAGES

- ☑ Ads are shown only when users are online
- ☑ 100% impression delivery rate
- ☑ Low bids for many geos

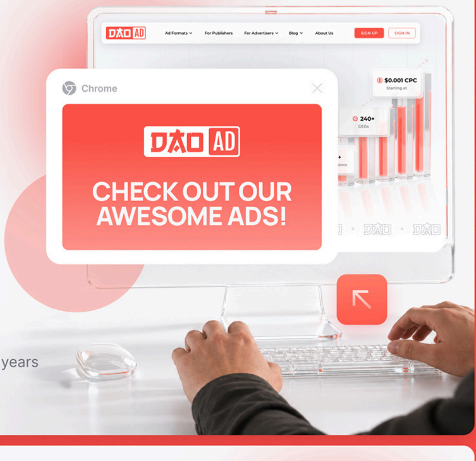


POPUNDER & CLICKUNDER

Ads displayed after a user clicks an element on a webpage.

ADVANTAGES

- ☑ Compatible with any webpage component
- ☑ No heavy images required
- ☑ Fast loading
- ☑ Stable advertising format proven over many years

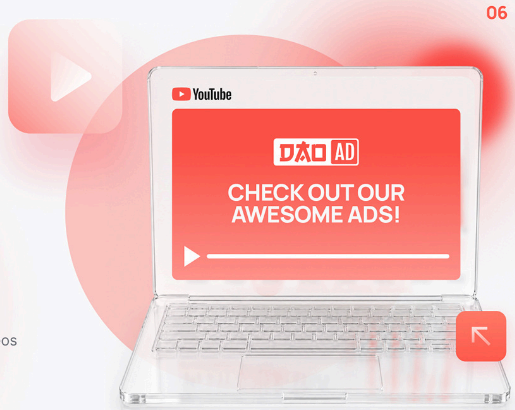


VIDEO ADS

Advertising displayed through video content and short video fragments.

ADVANTAGES

- ☑ High user engagement
- ☑ Builds brand awareness
- ☑ Low bids and strong CR in many geos


YouTube
DAO AD
CHECK OUT OUR AWESOME ADS!

PROGRAMMATIC

DAO.AD brings together trusted partners to provide maximum traffic monetization opportunities for its users.

WE OPERATE AS BOTH AN SSP AND DSP, SUPPORTING ALL MAJOR ADVERTISING FORMATS:

PUSH | POPS | VIDEO | INPAGE

DSP

As a DSP, we purchase and filter traffic using our own anti-fraud and anti-bot technology. Our system detects and eliminates low-quality traffic, helping advertisers achieve better campaign performance and more reliable results.

SSP

As an SSP, we supply pre-filtered, high-quality traffic to advertisers. We continuously evaluate traffic sources, exclude underperforming publishers, and maintain strict quality standards based on performance metrics and user feedback.

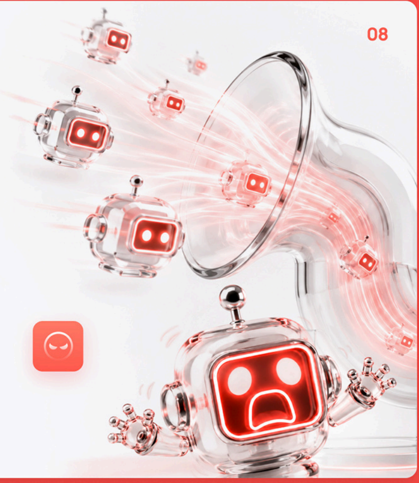
ANTI-FRAUD

NO BOTS — HIGHER PROFITS!

Traffic quality has been one of our top priorities since day one. That's why we developed our own anti-fraud and anti-bot system to protect advertisers from invalid traffic.

The **Dao.ad** anti-fraud technology analyzes multiple data points in real time to detect, filter, and block bots, fraudulent activity, and low-quality traffic sources.

As fraud tactics continue to evolve, our system is continuously updated and improved to identify new bot patterns and emerging threats.



SERVICE TOOLS

CREATIVE FREEDOM

Dao.ad is a self-service platform where users have the freedom to bring their ideas to life, using features and flexible options (Ads delivery manager, Creative & preview menu, Targeting menu, Limits menu, Postback menu and so on).

The only limit is compliance with content policies 🙂

BENEFITS FOR ADVERTISERS

ADVERTISERS CAN

1.35B+
Reach more than 1.35 billion ad views daily worldwide

Target
Target by countries, IP ranges and cities, IPv4/IPv6 CIDR ranges

Quality
Control traffic quality

Database
Access a large in-house subscriber database

Anti-fraud
Use built-in anti-fraud protection

Limits and Rules
Optimize campaigns with limits and rules

249 countries
Target traffic in 249 countries

Blacklist/Whitelist
Use manual/automatic tools

24/7 support
Receive 24/7 support

BENEFITS FOR PUBLISHERS

High CPC/CPM rates & high fill rate
Monetize every visitor with top-performing ads and consistently high fill rates

Easy ad integration
Launch and optimize ad placements quickly with a seamless integration process and expert support

Global demand & direct advertisers
Connect your traffic to a global network of direct advertisers and high-quality campaigns

Bid floor management
Advanced bid floor technology helps increase CPM performance by matching inventory with the highest-paying demand

Fast payments
Enjoy fast, secure, and predictable payouts with multiple withdrawal options

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HOW TO GET STARTED

01 Sign up for free by filling in the required fields and selecting **"I'M AN ADVERTISER"** if you want to buy traffic, or **"I'M A WEBMASTER"** if you want to monetize your traffic

02 Top up your balance using any available payment method on the Balance page, or provide your payment details to receive payouts.

03 Create your first ad or add your website.

04 Start growing and scaling your revenue day by day!

TRAFFIC VOLUMES

IMPRESSIONS DAILY (IN MILLIONS)

USA (US)	684
India (IN)	581
Germany (DE)	240
Brazil (BR)	203
France (FR)	194
Indonesia (ID)	159
Bangladesh (BD)	123
Philippines (PH)	115
Canada (CA)	91
Japan (JP)	89
Mexico (MX)	87
Turkey (TR)	83
Egypt (EG)	76
Vietnam (VN)	64

HOW TO TOP UP YOUR BALANCE

FOR ADVERTISERS

Minimum deposit is **$50**

Dao.ad is continuously expanding its list of payment methods, so new options are regularly added. The full list of available deposit methods can always be found in your advertising account on the Balance page.

The most popular payment methods include **credit cards, Capitalist, Paxum, Payoneer, cryptocurrency, Google Pay, Apple Pay, and bank wire transfers.**

HOW TO GET PAID

FOR PUBLISHERS

Minimum deposit is **$10**

Payments are processed every Thursday via Paxum, Payoneer, Capitalist, cryptocurrency, or bank card.

Dao.ad is continuously expanding its list of available withdrawal methods.

On weekdays, you can also request an early payout, which can be generated manually in your account and is typically processed within 24 hours of request.

DAO.AD 24/7

SUPPORT

Users and traffic quality are our top priorities. That's why we provide continuous support to our partners around the clock, setting a strong example of responsive and responsible service.

Fast and competent replies — from support tickets in the dashboard to communication on web forums — have always been a core part of our approach to user support.

Fast payouts on request for publishers, as well as quick moderation of ad campaigns for advertisers, are part of our team's everyday operations.

CONTACT US

LET'S GROW TRAFFIC TOGETHER

We are proud of the exceptional team we have built and the consistent, high-level support we provide to our clients.

We believe that our clients' success reflects the dedication, expertise, and commitment of our team.

The current list of technical support contacts for partners is available on the **Contacts** page.

dao.ad
Push notifications
In-page push
Popunder & Clickunder
Telegram mini-apps
Video ADS
Programmatic
NO BOTS
Creative freedom
BENEFITS
BENEFITS
How to get started
Traffic volumes
How to top up your balance
How to get paid
24/7
Contact us